

SYSTEMIQ' S STRATEGIC ANCHORS

THE SYSTEMIQ WAY

SYSTEMIQ VISION

A thriving planet where sustainable economic systems drive prosperity for all.

SYSTEMIQ MISSION

Catalyse good disruptions and unlock system change that will speed the achievement of the Sustainable Development Goals and the Paris Agreement.

STRATEGIC ANCHORS

Our company's three strategic anchors directly support the purpose of Systemiq and differentiate us from other companies. They guide us in everything we do.

ANCHOR 1: WE UNLOCK SYSTEM CHANGE ("THE SYSTEM IS OUR CLIENT")

- We are proactive in seeking out opportunities to transform five systems: energy, nature and food, materials, urban areas, and finance
- We focus on transformative impact while building a financially successful B Corp that meets the needs of our partners and clients
- We inspire and challenge our partners and clients to unlock system change and we take a stand where necessary

ANCHOR 2: WE PARTNER AND CATALYSE LEADERSHIP BY OTHERS

- We partner with others to build trust and drive greater impact with a preference for sharing data and knowledge widely
- We overcome silos inside and across organisations to unlock system change
- Where others are better placed to lead, we support and celebrate their leadership, including through Ecosystemiq

ANCHOR 3: WE DEVELOP SYSTEM CHANGE LEADERS

- We must be great team players and are committed to working on the toughest challenges with distinctive knowledge, openness and resilience
- We ensure a safe, supportive and challenging work environment to attract and nurture diverse system change leaders
- We build lifelong relationships, so that our alumni and Ecosystemiq colleagues are part of the Systemiq family

THE SYSTEMIQ WAY (FULL VERSION)

The world economy has generated unprecedented prosperity for many, but at huge environmental cost and with staggering inequalities. We must build an economy that is fair, provides prosperity for all, stabilises the climate, and regenerates nature for generations to come. If we fail, the consequences for everyone, everywhere, will be devastating, increasing risks and undermining peace between and within nations.

We founded Systemiq to help build that better economy. We are guided by the need to meet the ambitious Sustainable Development Goals and targets in the Paris Agreement.

Fragmented and incremental action will not be enough, so we seek to bring speed and scale to transforming five systems that shape how we live and work: energy, nature and food, materials, urban areas, and finance. We want to be the world's leading system change firm, purpose-built to tackle the toughest challenges faced by our generation.

We are guided by the conviction that all system transformations are rooted in human transformations. To succeed we need to bring more diverse people and voices into the real conversations. We know that we don't have all the answers; we may not even have all the right questions. But we do know that open mindsets drive change, so relationships, people and trust are at the heart of everything we do.

Systemiq unlocks system change by developing trusted, wholehearted partnerships with leaders in civil society, innovative investors, government, business, and finance. Effective policies are vital and well-designed markets can shift capital to serve people and the planet. But markets depend on effective public institutions, an engaged civil society, investors and companies that drive positive change. We are not afraid to challenge the politics, practices and policies that are failing our planet and societies.

A certified B Corp, Systemiq is a highly collaborative system designer, developer and disruptor. Our unique combination of coalition building, specialist advisory services, leadership transformation, policy development, redesign of markets and value chains, capital mobilisation, on-the-ground action, as well as incubation of and investment in early-stage businesses allows us to pioneer and implement creative solutions that respond to the enormous challenges the world faces.

We offer a collegial and fun home for system change leaders. Our people join us from consulting, finance, academia, NGOs, business and government, bringing diverse perspectives and a total commitment to tackling systemic challenges with people-centred solutions. We are purpose driven and thrive on solving the hardest problems to drive action.

Our work is urgent, and we are unreasonable optimists. The world has the knowledge, technology, and financial resources to build a better economy that serves everyone, but we're not making change at anywhere near the scale or speed required.

Systemiq exists to dramatically accelerate that change.

THE SYSTEMIQ WAY (SHORT)

To achieve the Sustainable Development Goals and the Paris Agreement, we must build an economy that provides prosperity for all, stabilises the climate, and regenerates nature for generations to come.

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THE SYSTEMIQ WAY (EVEN SHORTER)

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SYSTEMIQ BOILERPLATE (E.G. FOR PRESS RELEASES)

Systemiq, the system-change company, was founded in 2016 to drive the achievement of the Sustainable Development Goals and the Paris Agreement, by transforming markets and business models in five key systems: nature and food, materials and circularity, energy, urban areas, and sustainable finance. A certified B Corp, Systemiq combines strategic advisory with high-impact, on-the-ground work, and partners with business, finance, policy-makers and civil society to deliver system change. Systemiq has offices in Brazil, France, Germany, Indonesia, the Netherlands and the UK. Find out more at www.systemiq.earth