

# Business models along the mangrove transition curve

## A Creating value from standing mangroves

- 1 Payment for ecosystem services
- 2 Ecotourism & Recreation
- 3 Marine Protected Areas (MPAs)
- 4 Adaptation and resilience

## B Fostering sustainable productive mangroves

- 5 Transitioning to and promoting mangrove-positive productive business models

## C Mitigating and transitioning degrading activities

- 6 Addressing external drivers of mangrove degradation
- 7 Sustainable intensification of degraded land
- 8 Better urban planning and densification
- 9 Transitioning portfolios away from degrading activities

## D Creating value from mangrove restoration

- 10 Regrowth to natural mangrove ecosystem for compliance or voluntary purposes
- 11 Regrowth to productive ecosystems



## 12 Technology enablers